

Endigu Kannadiga

Terms & Conditions

DRAFT NOTICE: This document is a working draft to help organize the campaign's terms. It is not a substitute for advice from a qualified lawyer. Please have it reviewed before publishing, particularly the refund, liability, and intellectual property sections.

Last updated: 5 October 2026

1. Acceptance of Terms

By registering for Endigu Kannadiga at velozn.com ("the Campaign"), operated by VELOZN ("we", "us", "our"), you agree to these Terms & Conditions. If you do not agree, please do not register.

2. What Endigu Kannadiga Is

Endigu Kannadiga is a cultural participation initiative created by VELOZN to celebrate Kannada identity and Karnataka Rajyotsava, inviting participants to register for a personalized digital badge carrying a unique, permanent serial number for a nominal fee of ₹2.

Endigu Kannadiga is **not** a lottery, game of chance, or sweepstake. No prizes are awarded by chance or draw. It is **not** affiliated with, endorsed by, or connected to any government body, television channel, or any existing award programme that may share a similar name. Any such resemblance is coincidental.

3. Eligibility

Participation is intended for individuals aged 18 and above. Participants under 18 should register only with the involvement and consent of a parent or guardian. You must provide a valid, accessible mobile number in your own name or with the consent of its owner.

4. Registration Process

Registration requires verification of your mobile number via a one-time passcode (OTP), after which a serial number is reserved for you for a limited time. Registration is completed upon successful payment of ₹2 via our payment processor, Razorpay, after which your digital badge is generated.

5. Your Serial Number

- Each serial number is unique, permanent, and assigned in the order registrations are successfully completed.
- Your serial number is not reissued to another participant, is not transferable, and cannot be exchanged for a different number, except as described in Section 7 (Gift a Badge).
- If you lose access to your private badge link, you may request it to be re-sent after re-verifying your mobile number via OTP.

6. Referral Programme

Participants who refer others to successfully register may unlock recognition tiers: Silver at 3 successful referrals, and Gold at 5 successful referrals. A referral is counted only once the referred participant has completed registration and payment. We reserve the right to review and reverse referral credit obtained through fraudulent, duplicate, or automated registrations.

7. Gift a Badge

You may pay the \$2 registration fee on behalf of another person ("Gift a Badge"). This counts as one successful referral toward your own referral tier. A mobile number that is already registered cannot be gifted a second badge.

8. Founding Circle

The first 1,000 successfully completed registrations form the Founding Circle. Participants may optionally consent, at the time of registration, to have their name, city, and serial number listed publicly on the Campaign website as part of this recognition. This listing is opt-in and may be withdrawn at any time by contacting us.

9. Payments and Refunds

- The \$2 registration fee, and any optional merchandise fee, is processed securely via Razorpay. We do not store your card, UPI, or bank credentials.
- The registration fee is non-refundable once your digital badge has been successfully generated, except where you have been charged in error or charged more than once for the same registration, which we will promptly investigate and correct.
- Optional physical merchandise (for example, a personalized keychain) is a separate purchase with its own pricing, production timeline, and delivery cutoff dates, which will be clearly stated at the time of purchase. Because such items are personalized, they can only be returned or refunded in the case of a manufacturing defect, not for change of mind.

10. Optional Third-Party Tools

We may point you to independent third-party tools, such as Twibbonize, to create optional items like a profile picture frame. Your use of any such third-party tool is governed by that platform's own terms, and we are not responsible for its availability, content, or practices.

11. User Conduct

By participating, you agree not to:

- Register multiple times using numbers that are not genuinely your own, in order to inflate counts or referral tiers.
- Impersonate another person during registration.
- Attempt to interfere with, reverse-engineer, or disrupt the Campaign's systems.

We reserve the right to suspend or invalidate registrations found to violate these Terms.

12. Intellectual Property

The Endigu Kannadiga name, badge designs, Karnataka map artwork, and related branding are the property of VELOZN. You may share your own personal badge for non-commercial purposes, such as on your own social media, but may not reproduce, modify, or commercially exploit Campaign artwork or branding without our written permission.

13. Disclaimer and Limitation of Liability

The Campaign is provided on an “as is” basis. While we take reasonable steps to keep the Campaign accurate and available, we do not guarantee uninterrupted access and are not liable for indirect or consequential losses arising from your participation, to the fullest extent permitted by applicable law.

14. Governing Law

These Terms are governed by the laws of India. Any disputes arising from the Campaign shall be subject to the exclusive jurisdiction of the courts in Bengaluru, Karnataka.

15. Changes to These Terms

We may update these Terms from time to time. Continued participation after an update constitutes acceptance of the revised Terms. The “Last updated” date above reflects the most recent revision.

16. Contact Us

For questions about these Terms, contact us at reachvelozn@gmail.com or write to us at VELOZN, No 235, Binnamangala, 2nd Floor, 13th Cross Road, Indiranagar 2nd Stage, Bengaluru, 560038.