

Endigu Kannadiga

Privacy Policy

DRAFT NOTICE: This document is a working draft prepared to help organize the campaign's privacy practices. It is not a substitute for advice from a qualified lawyer. Please have it reviewed by one before publishing it live, especially the data-retention and refund-adjacent clauses, which can carry real legal weight.

Last updated: 5 October 2026

1. Introduction

This Privacy Policy explains how VELOZN (“we”, “us”, “our”), the operator of the Endigu Kannadiga campaign (“the Campaign”) available at velozn.com, collects, uses, and protects information when you register for or interact with the Campaign. By registering, you agree to the practices described here.

2. Information We Collect

When you register, we collect:

- Your full name, as entered by you.
- Your mobile number, used to send a one-time verification code (OTP) and to deliver your personal badge link.
- Your city, town, or village, used to generate city-level participation statistics shown on the Campaign.
- If you choose to appear in the public Founding Circle list, your name, city, and serial number may be displayed publicly on the website.
- If you refer other participants or use the Gift a Badge feature, we record the relationship between the referring and referred registrations to calculate referral tiers (Silver and Gold).
- Payment confirmation details from our payment processor, Razorpay (see Section 4). We do not collect or store your card, UPI PIN, or bank account details ourselves.

3. How We Use Your Information

- To verify your mobile number via OTP before registration is completed.
- To generate and deliver your personal digital badge and its unique, permanent serial number.
- To send your private “My Badge” link once, via WhatsApp or SMS, so you can return to your badge without a password.
- To calculate and display aggregate, non-identifying participation counts and city-level tallies.
- To calculate referral tiers (Silver at 3 successful referrals, Gold at 5) and to feature genuine achievers in Campaign content, where separately agreed.
- To respond to support requests sent to our contact email.

4. Third-Party Service Providers

We rely on the following third-party providers to operate the Campaign. Each processes a limited set of your information strictly to perform its function, under its own privacy terms:

- **Razorpay** — processes the ₹2 registration payment and any optional merchandise payment. We receive payment confirmation only; Razorpay directly handles your card/UPI details under its own security and privacy practices.
- **SMS/OTP provider (e.g., MSG91)** — delivers the one-time verification code to your mobile number.
- **WhatsApp** — used to deliver your private badge link and, if applicable, Gift a Badge notifications.
- **Twibbonize** — an independent, third-party platform you may optionally use to create a profile-picture frame. If you choose to use it, your photo is processed directly by Twibbonize under its own privacy policy; we do not receive or store that photo.

5. What We Do Not Do

- We do not sell your personal information to any third party.
- We do not use your mobile number for marketing calls or messages unrelated to your own registration.
- We do not publicly display your mobile number anywhere on the Campaign.

6. Data Security

We take reasonable technical and organizational measures to protect your information, including secure payment processing through Razorpay and access controls on our administrative systems. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Rights and Choices

- You may request a copy of the personal information we hold about you.
- You may request correction of inaccurate information (for example, a misspelled name).
- You may request that your contact details be deleted. Please note that your serial number and participation count may be retained in anonymized or aggregated form to preserve the integrity of the Campaign's public count, even after your personal contact details are removed.
- If you opted into the public Founding Circle listing, you may request removal from that public list at any time.

To exercise any of these rights, contact us using the details in Section 10.

8. Children's Privacy

The Campaign is intended for individuals aged 18 and above. If you are under 18, please register only with the involvement and consent of a parent or guardian.

9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal reasons. The “Last updated” date at the top of this page will reflect the most recent revision.

10. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us at reachvelozn@gmail.com or write to us at VELOZN, No 235, Binnamangala, 2nd Floor, 13th Cross Road, Indiranagar 2nd Stage, Bengaluru, 560038.

Endigu Kannadiga is an initiative of VELOZN. This policy applies to velozn.com and the Endigu Kannadiga campaign.